



Dear P.S. 130 Parents and Guardians,

A warm welcome to our new and returning families at P.S. 130 The Parkside School. Our community has been abuzz with the renewed sense of energy that fall brings!

**WHAT IS THE PTA?**

All parents and legal guardians of current students are automatically members of the P.S. 130 Parent Teacher Association (PTA), a dynamic and diverse group that works with teachers and administrators in our school to support and enhance the education of over 800 children. We are so excited to work with each of you during the coming year.

**WHAT IS THE ANNUAL APPEAL AND WHY IS IT IMPORTANT?**

Every fall, the PTA holds an **Annual Appeal Fundraising Campaign** to raise critical funds to support our school. It is one of the largest sources of funds for the PTA. A form of direct giving, your annual appeal donations stretch farther than our other fundraising initiatives.

The **PTA will spend over \$150,000 this year** to support many of the programs that make our school so special, enhancing the curriculum while facilitating our children’s intellectual, social, and emotional growth. Many of these programs will not exist without your support.

**HOW MUCH SHOULD I GIVE?**

**This year, the PTA will spend \$180 per student to support learning at P.S. 130.** To maintain our current programs, we request a donation of **\$150 per child (that’s \$15 per month that school is in session)**. We ask that each family give what they can toward that amount, large or small. Our school’s families have varied economic situations; if you are able to give more, your kindness and generosity will help supplement the donations of those who can’t give as much.

Our goal is to achieve **100% participation** from our families.

**USE THE ENVELOPE AND GIVE TODAY**

For your convenience, we have attached a donation envelope. **Donations can be made via PayPal** on our website (ps130pta.org), or **via cash/check** dropped in the PTA mailbox located in the main office or returned in your child’s homework folder. Checks should be made payable to “P.S. 130 PTA.”

You can spread out your donations throughout the year by making a monthly recurring payment using the secure PayPal system on our website.

**IS MY CONTRIBUTION TAX DEDUCTIBLE?**

Yes. The PTA is a 501(c)(3) non-profit organization and donation amounts will not be publicly disclosed.

**CAN MY EMPLOYER MATCH MY CONTRIBUTION?**

Yes. Don’t forget to check with your employer to see if they will match your contribution.

With Gratitude,

Lisa Jackson Zelnick and Ashley Kreamer Colao  
Co-Presidents, P.S. 130 PTA

[Flip for Details]