



PS 130 PTA Executive Board Meeting Agenda
Monday, November 1, 2021, 7:30 PM

7:38 Start

Zoom Info:

<https://us06web.zoom.us/j/89561614179?pwd=Qm9ab0VBM2R3SWpwQjg5SWhCeWNFUT09>

Present: Jen Uva, Regan Vidikis, Mel Wadle, Mimi O'Connor, Ben Struck, Julie Hibshoosh, Jonathan White, Vagia Karamoutra, Kara Murray, Chris Hiatt, Dave Dana. John Son, Lisa Y, Ben Struck

Finance & Expenditure Requests

- Treasury report
 - Income
 - \$1,875 annual appeal
 - \$20,931 fall fest (expected \$8,500)
 - \$8,800 t-shirts etc
 - \$34,722 total
 - Expenses
 - \$20,568 total
- Budget passed
 - Recess support update
 - No update, really. Making baby steps. Need to send DOE \$41,000 electronically, but the limit through the bank is \$15,000. Working with the bank to address this. Hoping to make this payment later this week.
 - Sub-aide support update
 - Air purifiers - need to find info for additional cubic footage
 - Still waiting for square footage for additional spaces and the right air purifiers for that amount of space
 - Can anyone else help push it through?
 - Re-allocation of professional development lines
 - Admin wants to take out Beam Center and literacy from our budget and they will pay for it, so that PTA can pay for professional development for equity training and social-emotional learning
 - And move \$20,000 to professional development toward equity training and social-emotional learning (a lot of kids are having more “meltdowns” than usual; a notable number of kids are having a hard time).
- Rename line for author visits to visiting artists



- Change it to “artist” visits
- Jonathan’s wife, Melissa, John Son, and Mimi will reach out to authors

New Business

- Teachers & Staff Support:
 - ACs in Lower School - DOE stepped in and is replacing 10+ units and power sources (Thanks, Jen, for helping facilitate that!)
 - Teacher Appreciation - P/T conf 11/16
 - Healthy snacks and water- need volunteers to purchase items
 - For 110 people
 - Vagia will do a Costco run
- Fundraising:
 - Annual Appeal Letter & Goal
 - Have raised 20K in 10 days!
 - Decided on rainbow design for Annual Appeal Banner
 - Ordering several
 - Want to get more sustaining donors
 - Thinking ahead for small campaigns
 - Nov - **Set it & Forget it!** - 30 (new donors) in 30 (days)? Too ambitious? 130 (new donors) by 1/30? “Set it up before holiday business” “You’re busy, we need 5 minutes”
 - December - **weekly drawing**. Need volunteers to reach out to previous donors. Jonathan White will handle this (thanks!)
 - Last year Gaddy Lane did the meals
 - Juice Box donated a weekly gift certificate
 - Any other creative and reasonably attainable ideas are exceedingly welcome!
 - 22 by 2022 (suggested by Jonathan)
 - PTA Store:
 - Ordering blue-and-yellow versions (for a limited time)
 - Where to store new supply
 - Presale model is possible, as opposed to bulk orders
 - Launch a campaign to announce buttons to the store to contribute to a PTA Store Fund
 - Sold 5K worth of merch during Fall Fest. Still restocking. Fulfilling orders in school going really well
 - Events
 - Winter Auction/ Online Bazaar?
 - PTA photo shoot? (5th grade doing this?) Need to check with 5th grade



- Virtual Trivia Night? (for parents? For entire family?)
 - If for the family, more questions for younger ages
 - Adults-only trivia night? Jonathan White is going to contact some bars.
- Committee Updates:
 - Music - talk about winter concert (chris)
 - Tentative date of 12/18
 - Possibly videotape beforehand
 - Garden - Fall Spruce Up update (Julie)
 - Elka, a landscaper parent will help come up with a plan for fixing the lower school
 - Need help moving plants and soil
 - Chris and Jen will help with the cars
 - Bylaws update
 - In progress
 - 5th Grade updates:
 - Middle School panel update
 - Recruiting a 4th grade parent to join the committee (also for yearbook!)
- Community Building/Events:
 - Fall Fest update- amazing event! Thanks to all who were able to volunteer. Biggest turnout and we made \$24,000. 3x as much as expected!
 - PTA Fun Run- had 97 runners! Thanks David for being the point person!
- Volunteer needs:
 - Financial Audit - still need 3-5 team members outside of Emerson (to lead) - seek out your PTA parent friends to help out. Lorne, Mel & Liz to be available for questions
 - Help with Annual Appeal campaigns
 - Help purchasing snacks for P/T conferences
 - Co-President (or can we have 2 VPs that could move into Co-President roles next year?)

Upcoming Events

- 11/2- Election Day, fully remote
- 11/3 - 6pm, Russian Family Night
- 11/5- Lice check at lower
- 11/6- 10-12pm, Fall Spruce up.
- 11/10- 6pm, Bangla Family Night
- 11/11- Veterans Day, no school
- 11/12- Lice check at upper



- 11/16- PT Conf, half day
- 11/18- 6pm PTA General Mtg
- 11/26-27- Thanksgiving, no school
- 12/6- Exec Board meeting