



PS 130 PTA Executive Board Meeting Agenda
Monday, March 1, 2021, 7:35 PM

Present: Liz Edmund, Ben Struck, John Son, Mel Wadler, Kate Fermoile, Anne Cole Norman, Kara Murray, Lorne Lieb, Travis Adkins, Karyn Anonia, Mimi O'Connor, Vagia Karhamatrou, Jonathan White, Gretchen Neale, Emily Blair, Ashley Kreamerm, Philippa, Carol Wei, Chris Hiatt

New Business

- SLT report
 - Nothing to report
- Financial: (Lorne)
 - \$115134 account balance as of last week
 - Treasury Report
 - Income over the past couple months:
 - Annual appeal \$9417 (around \$6000 more just added)
 - Readathon \$8367
 - Teacher appreciation \$9200
 - Expenses
 - Arts Connex \$12000
 - Teacher & Staff Discretionary \$3300
 - Holiday gift drive \$6500
 - Budget Committee Formation
 - Tabled until next month
- Nomination Committee (Mel)
 - Need 3-5 members made up of general membership to go out and seek people to be part of the next year's PTA leadership
 - People on the nominating committee cannot run for leadership
 - Ben Struck and Anne Cole Norman volunteered!
- Fundraising:
 - Spring Auction Updates (Liz)
 - Save the Date 5/15!
 - Live virtual performances
 - Ticketing options
 - Not charge anything
 - Suggested donation
 - Sliding scale with incentives at different levels
 - Securing Auction Items + Sponsorships
 - Ashley has stickers from last year for businesses to put in their window that they support PS130



- Annual Appeal
 - Sustaining supporter appeal
 - Looking to get a certain amount of new members
 - Trying to figure when to make the ASK
 - April, after Spring Break?
 - Travis Adkins suggests rolling the securing of new sustaining supporters into the Spring Auction ticketing somehow
- Yearbook (Mel)
 - Exec Board Screenshot for next month!
- Events Updates:
 - Talent Show
 - 115 families showed up for the LS show
 - Possibility of sharing the recording of the talent show, whether it's legally OK?
 - Probably not (Gretchen)
 - Too late for this year (Chris)
 - Agreed to drop it
 - Virtual Trivia Night
 - Tentatively set for 3/20
 - Kate Fermoile knows someone who would be happy to help host virtual trivia nights

Upcoming Events

- Talent Show (Upper School Performers), 03/05
- Fifth Grade Committee Meeting, 03/09
- General Membership Meeting, 03/18
- Virtual Trivia Night, 03/20
- Spring Break, 03/29-4/2

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